



Press Release

Get Sold Corporation* launches official website, **GetSold.ph*

Get Sold Corporation, the company that launched the first online portal for real estate buyers and sellers known as **MyProperty.ph**, takes on a new milestone as it launches its official corporate website.

A joint venture between **Ringier AG** and **Summit Media**, *Get Sold Corporation* aims to bring buyers and sellers together by providing classifieds platforms, database services, and a wide range of transactional online products and services in the Philippines.

Thomas Trüb, General Manager of Ringier Pacific says, “The Philippines is one of the fastest growing markets in Southeast Asia, and Ringier and its **mediaswiss** subsidiary have well-established know-how in the field of online classifieds and directories. Summit Media and Ringier AG have decided to pool their resources and form *Get Sold Corporation* to build on the strengths of the two mother companies.”

All pertinent information about the company can now be accessed via <http://www.getsold.ph>. The new site provides online visitors with information on the company behind MyProperty.ph, as well as press releases and updates. The profiles of Philippine Managing Editor **Severino de Castro III**, Summit Media president **Lisa Gokongwei-Cheng**, and their partners are also featured in the site.

For more information, visit GetSold.ph and MyProperty.ph today.

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Further information RINGIER:

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Ringier is a multinational media company conducting business in Europe and Asia-- besides China and Vietnam, the Philippines is the third Asian country in which Ringier has business activities. With its approximately 7500 employees, Ringier publishes newspapers and magazines and produces and markets television programs. Ringier Group has major holdings in television and radio stations and also operates web and mobile platforms and printing plants.

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Summit Media is the Philippines' leading magazine publishing company—with 21 magazine titles under its belt, it has also expanded into digital media, outside-of-home media and consumer events. For the fifth straight year, Summit Media has also topped the nationwide TNS-Trends Newsstand Survey conducted in 2010. The company is also the co-owner of Jobstreet.com.ph, the country's leading online jobs portal.