

FOR IMMEDIATE RELEASE
For use until April 18, 2013

Online vehicle classifieds, MyCars.ph, officially launches

MyCars.ph, the Philippines' premier online vehicle classifieds, will be officially launching on April 18, 2013 from 7 PM to 12 MN at Craft Pub & Grill at the Fort Entertainment Center.

Themed "Rock and Rollout", the by-invitation-only event will reveal to select guests how MyCars.ph has rocked the online car buying and selling scene since it launched in September 2012. Guests will also be privy to MyCars.ph's plans to further improve the website in the coming months to deliver better results and greater ease-of-use for both sellers and buyers.

Presented in cooperation with Garmin, the night promises to be one of exciting activities and great company, all to the tune of the most rocking songs of the century. Live music performances and rockeoke will be provided by Craft's house band Trinidad. Guests can look also forward to a lot of prizes and freebies to be given away throughout the evening.

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NOTE FOR THE EDITOR: For a soft copy of this press release, please click [here](#).

MyCars.ph is the Philippines' premier online vehicle classifieds, which aims to bring vehicle buyers and sellers together through an interactive and user-friendly platform. Visitors to the site can browse all types of vehicles listings: from cars to commercial vehicles, brand new to second hand cars, and dealership-owned to privately sold vehicles. MyCars.ph is also partnered with some of the most prominent automotive websites in the country such as Top Gear Philippines, Kotse.com, and Auto-Search Philippines to deliver the latest news in the car industry.

Get Sold Corporation is the classifieds company behind MyProperty.ph and MyCars.ph. It is a joint venture between Summit Media and Ringier AG.

Summit Media is the Philippines' leading magazine publishing company—with 21 magazine titles under its belt, it has also expanded into digital media, outside-of-home media and consumer events. For the fourth straight year, Summit Media has also topped the nationwide TNS-Trends Newsstand Survey conducted in 2009. The company is also the co-owner of Jobstreet.com.ph, the country's leading online jobs portal.

Ringier AG is a multinational media company with around 8,000 employees in 10 countries in Asia and in Central and Eastern Europe. Worldwide, Ringier publishes more than 120 newspapers and magazines and produces and markets more than 20 TV programmes. The company also holds considerable stakes in television and radio stations and operates about 80 websites and mobile platforms. It has eleven printing plants. Ringier is a fifth-generation family company, founded in 1833.

For more information on MyCars.ph, call Jill Cariola at 451-8888 local 1126 or visit www.mycars.ph.